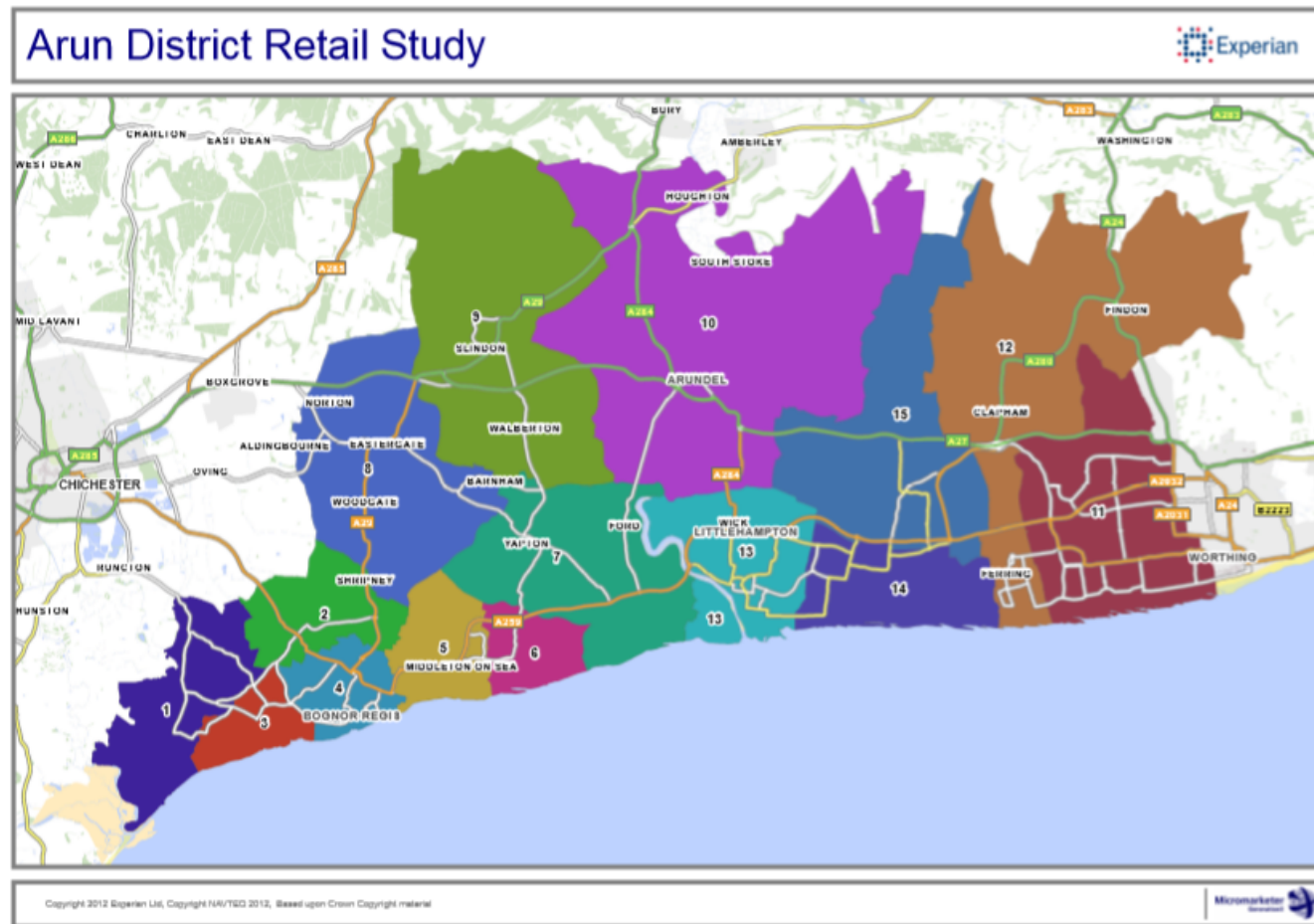


## 2016 Arun Retail Study for ALP



- Shows that Arundel had no new commitments that contributed to Turnover Capacity since 2013;
- Predicts little change for Baseline Convenience Floorspace Requirements by 2031;
- Using the Sustainability Appraisal Housing Scenarios, it summarises that the requirements for Arundel remain small under all scenarios and floorspace on the level is unlikely to be provided as a free-standing development;

- It sets out the comparison goods requirement by 2031 in the different scenarios and summarises it as follows:  
*"The comparison goods requirement for Arundel is limited and it is difficult to see how this additional floorspace can be planned for. Commercial development on this scale is unlikely to attract developer investment and is most likely to arise from direct investment by retailers."*
- Provides information about shopping patterns and turnover in each zone, as shown on Map above, based on a household survey in 2013. The results show that only a small percentage use Arundel for Top-Up Food Shopping, mainly coming from the Arundel Parish, but there is some activity recorded from neighbouring zones. A very small proportion shop in Arundel for Clothing and Footwear, DIY, Furniture and Floor Coverings and Other Comparison Goods and none shop for large and small electrical goods.

#### ALP Strategic Allocation proposals

- Objective for retail is to:  
*"Create vibrant, attractive, safe and accessible towns and villages that build upon their unique characters to provide a wide range of uses and which are a focus for quality shopping, entertainment, leisure, tourism and cultural activities."*
- Arundel defined as a medium sized centre with a multiple role: Historic market town and Tourist and Visitor destination and Cultural Centre and is required to provide range of shops and services for local population and tourists and visitors.
- Defines town centre boundary and shopping frontages, see extract of Policies Map below.
- Seeks to maintain existing hierarchy of retail centres (Arundel as medium sized centre).
- Allows A1 (retail) uses in Primary and Secondary Frontages and will only allow A2 (financial and professional services) and A3 (food and drink premises) subject to certain conditions



**A** Arundel Town Centre

0 Metres 100  
Scale: 1:2,500



Chapter 9 - Retail

- Town Center Boundary
- Retail - Primary
- Retail - Secondary